



CHANGE YOUR LIFE

BY  
CHANGING  
YOUR

WATER



A KANGEN WATER®  
PRESENTATION



# HOW IT ALL BEGAN

In the 1950's, scientific research was conducted in several unique locations around the world. For thousands of years these places have maintained legendary status as a natural source for "Miracle Water".

• **Lourdes, France** • **Nordenau, Germany**

• **Tlacote, Mexico**

• **Delhi, India**

It was discovered that the "Miracle Healing Water" at all of these locations had one thing in common...An Abundance Of Active Hydrogen...which today is known as **Alkaline Water**.



# The Company

- Privately Held Company since 1974
- O.E.M. (Original Equipment Manufacturer)
- Member of the Water Quality Association (WQA)
- Top Industry Leader in Ionization
- Offices located all over the world
- Member of the D.S.A. (Direct Selling Association)

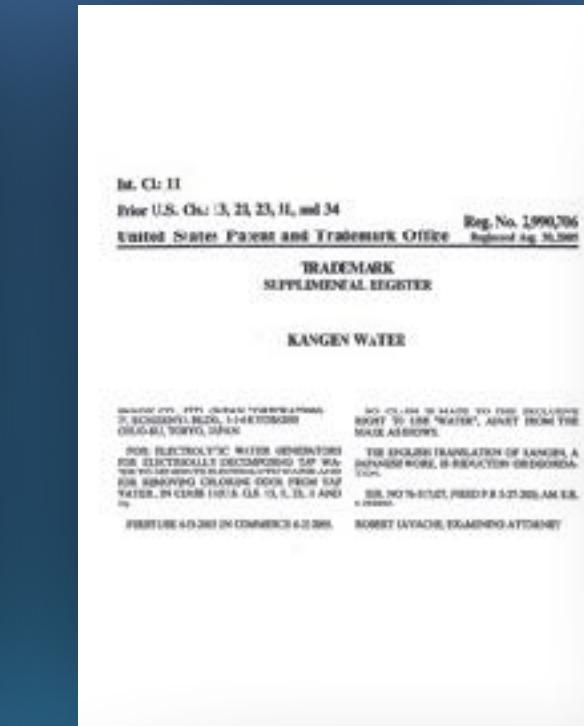


“Endorsed by the Japanese  
Association of Preventative  
Medicine for Adult Diseases”

Over 6,600 doctors!



# Awards, Certifications & Documented Recognition



# WQA Gold Seal

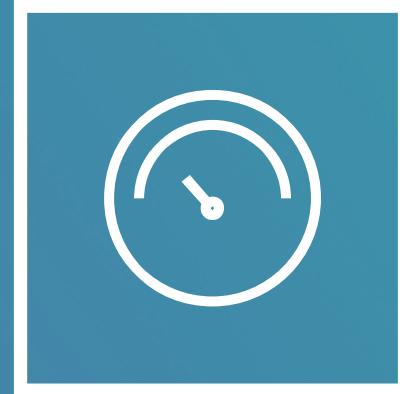
## NSF / ANSI Certification

Enagic® is a member Member of the Water Quality Association (WQA) an International Trade Association representing the residential, commercial and industrial water treatment industry. of

Enagic® is the ONLY ionizer manufacturer in the world with this coveted certification!



# ENAGIC IS CERTIFIED QUALITY



Enagic represents the best electrolyzing machines available on the market. All units are completely manufactured by Enagic.



Enagic's devices filter tap water, and through the process of electrolysis, create Kangen Water®. "Kangen" is Japanese, meaning "return to origin".



Enagic International is certified to ISO 9001, ISO 14001, and ISO 13485 for quality control and environmental management.



# ENAGIC PRODUCT LINES

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**LEVELUK SERIES**  
Water Electrolizing Machines



**ANESPA DX**  
Home Spa System (ionized  
mineral water)



**KANGEN UKON**  
Turmeric Dietary Supplement

# ENAGIC PRODUCT LINES

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# THE MIGHTY 8-PLATE ANTI-OXIDIZER

1. Makes 7 types of water
  - Kangen Water® (8.5pH, 9.0pH and 9.5pH)
  - Neutral Water 7.0pH
  - Beauty Water 5.5pH
  - Strong Kangen Water 11.5pH
  - Strong Acidic Water 2.5pH
2. Approved as a “*Medical Device*” by the Japanese Ministry of Health & Welfare
3. 8 solid, platinum-coated titanium plates
4. Universal power (110V, 220V, etc.)
5. Automatic self-cleaning system
6. Speaks 8 languages!
7. 25 - 40+ year product life expectancy





Anti-Oxidation

Superior  
Hydration  
H2 Dissolved  
Hydrogen

Alkalization

# 3 Unique Properties

1

# Anti-Oxidation

Oxidation = The “Rusting” Process

Oxidation + Living Tissue = Sickness & Aging



Anti-Oxidation • Anti-Inflammatory • Anti-Aging

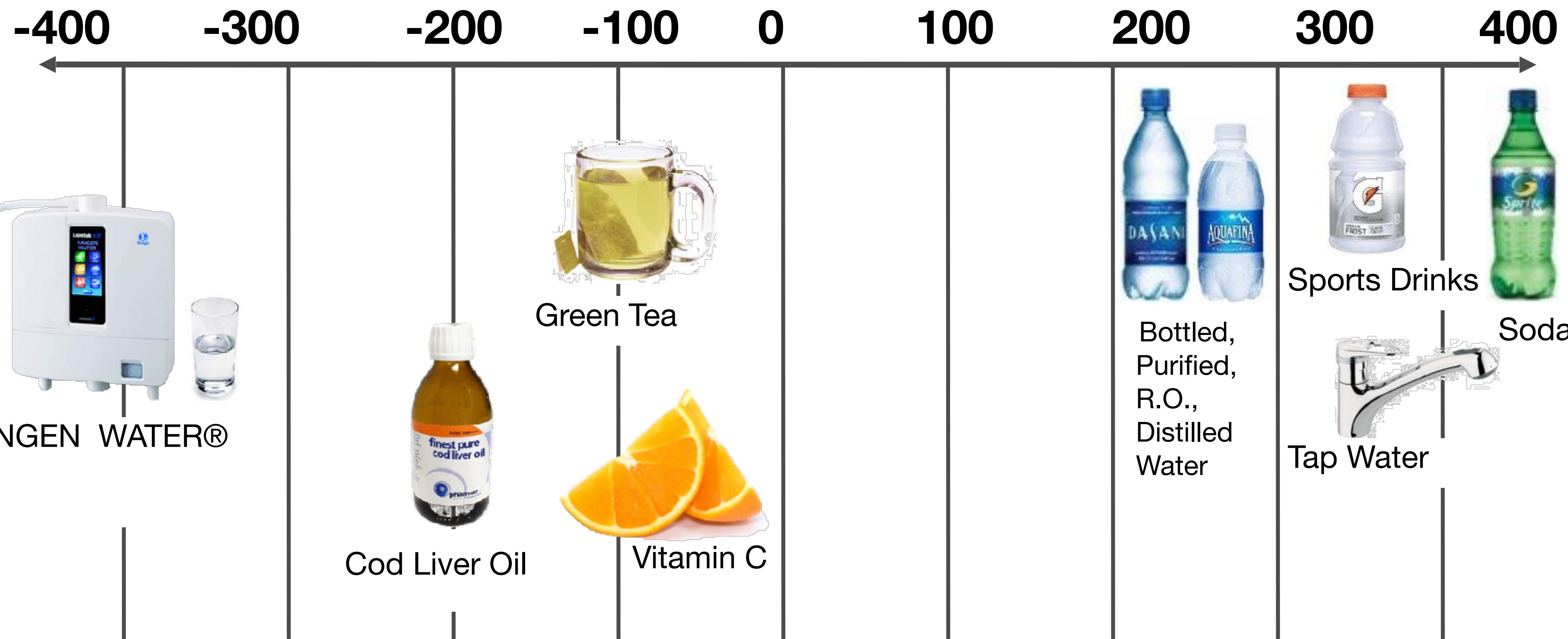


1

# Oxidation Reduction Potential

- ORP (mv)

+ ORP (mv)



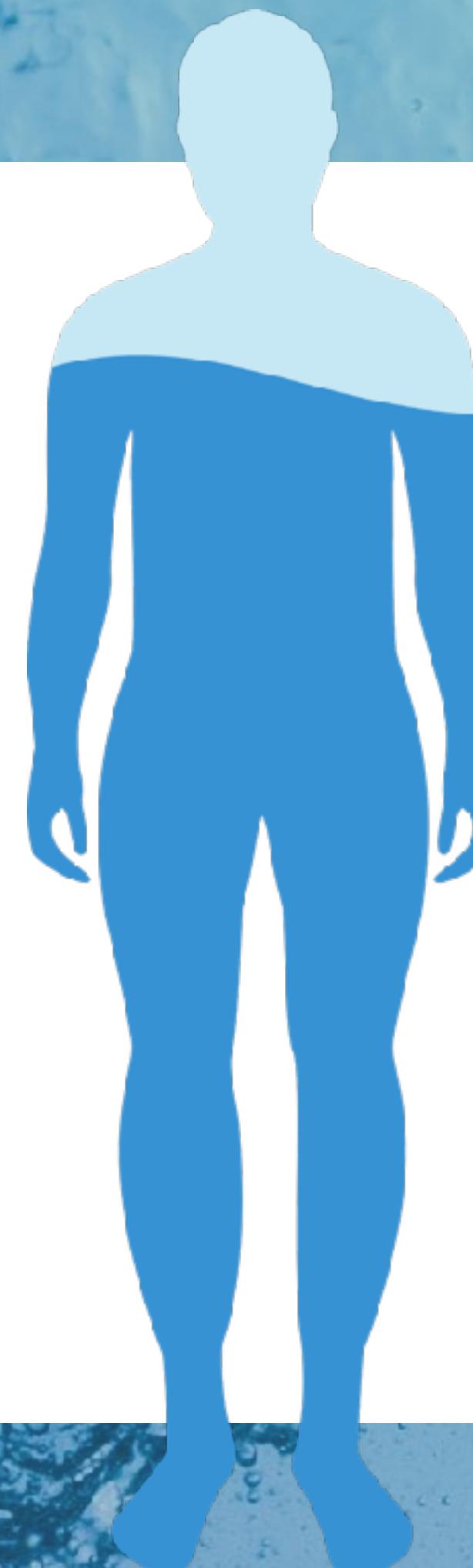
2

Superior Hydration H2

H2

# The Human Body – 75% Water

What is the  
quality of your  
75%?



Brain  
80.5%



Blood  
90.7%



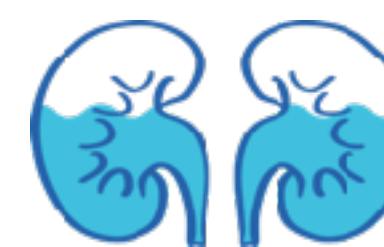
Muscle  
75.6%



Heart  
73%



Lungs  
83%



Kidney  
82.7%

Percentage of water that  
makes up each organ,  
bodily fluid or body part.

3

# Alkalinity

## pH COLOR CHART



Sickness

Health



# World Renowned M.D. Hiromi Shinya M.D., Ph.D.

PROFESSOR OF SURGERY

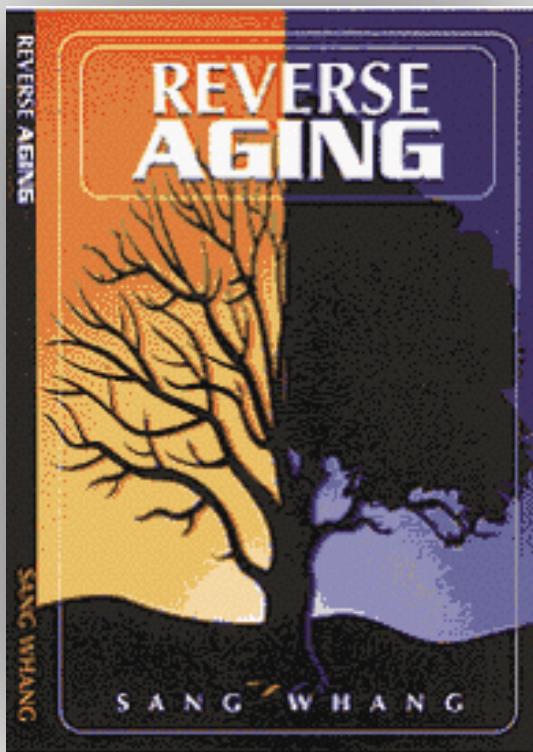
Albert Einstein

College of Medicine

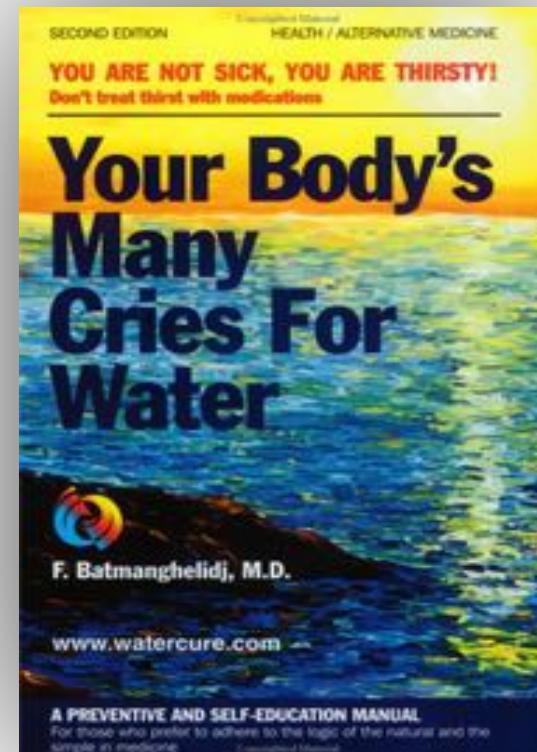
CHIEF OF ENDOSCOPY

Beth Israel Medical Center New York City

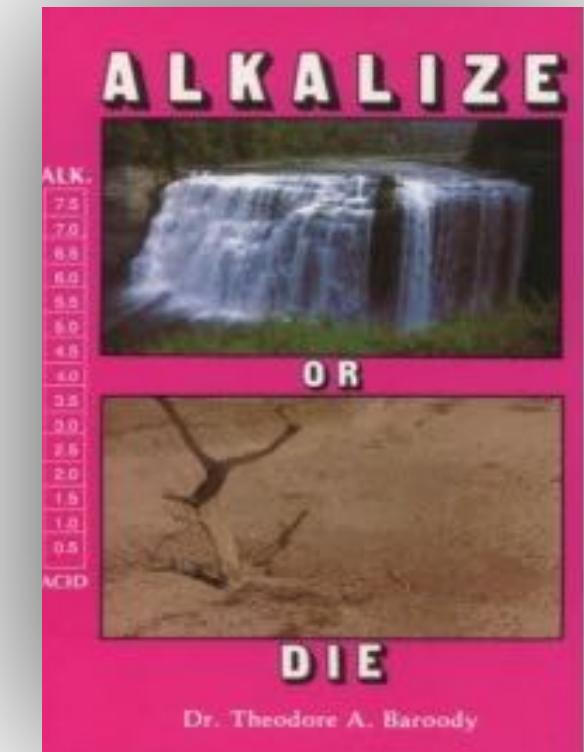
# Science Fact...Not Fiction!



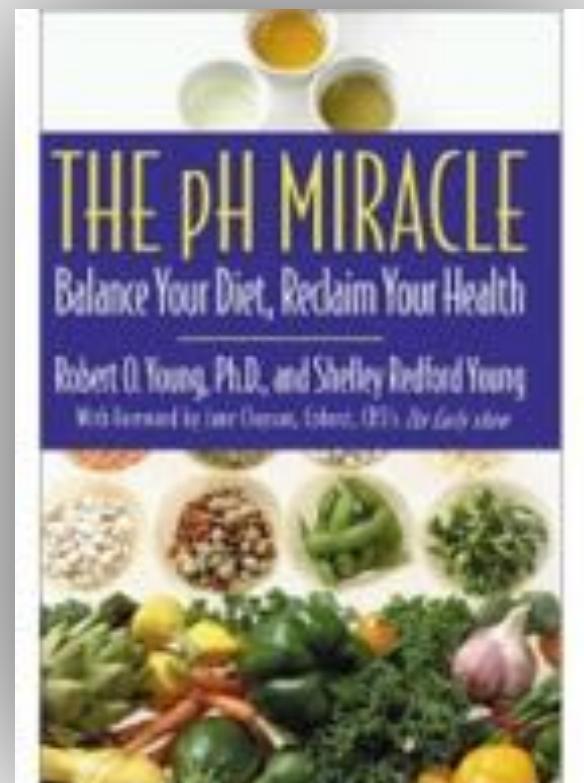
**“Removing acidic waste...  
is more effective than diet  
and exercise”**



**“You’re not sick...you’re  
thirsty! Don’t treat thirst  
with medications”**



**“All disease comes from  
the same root cause: Too  
much acidity!”**



**“Without enough water  
your body goes acidic...  
goes into fat storing”**

# TRUE HEALTH

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The Company Vision

**Enagic's vision of spreading True Health with its patented human based marketing plan is changing the lives of millions of people around the world with *Kangen Water*®.**



Healthy Body



Healthy Mind



Healthy Finances

# INNOVATIVE WATER TECHNOLOGY

*Enagic's devices produce ionized alkaline and acidic waters through electrolysis. These waters can be used for various purposes, including drinking, cooking, beauty, and cleaning.*

## FIVE WATER TYPES



Strong Kangen Water



Kangen Water®



Clean water



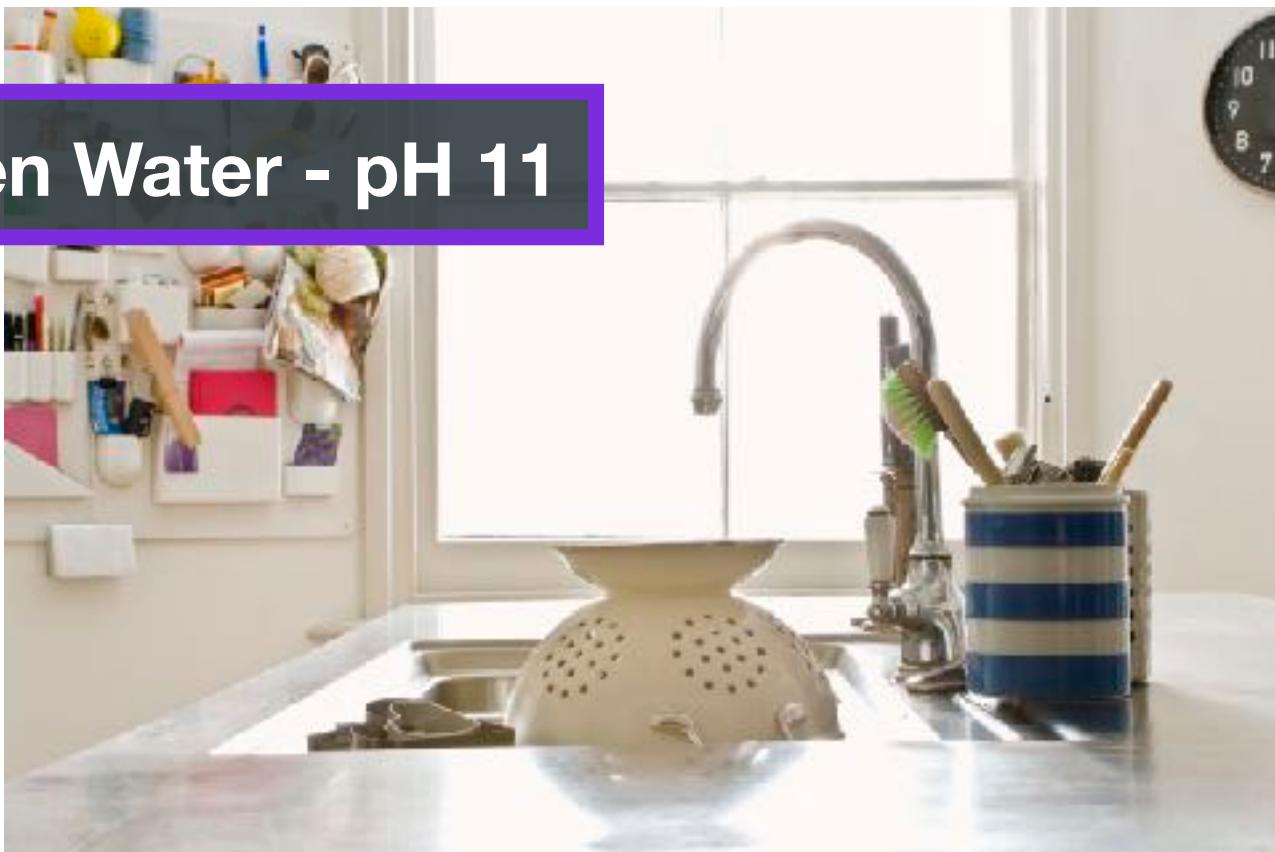
Beauty Water



Strong Acidic Water

# FIVE WATER TYPES

**Strong Kangen Water - pH 11**



Has a strong cleaning effect,  
dissolving and heat conducting  
benefits.

Perfect for drinking and healthy cooking.  
Electrolytically-reduced, hydrogen-rich water.

**Kangen Water - pH 8,5 – 9,5**



### Clean Water - pH 7



Filtered, neutral water. Free of chlorine, rust and cloudiness.

### Strong Acidic Water - pH 2,7



Has disinfecting properties.  
*(not for drinking)*

### Beauty Water - pH 4 – 6



Slightly acidic water with astringent effects.  
*(not for drinking)*

# WATER DEMONSTRATION



**The following is a live demonstration  
of the incredible properties of  
Kangen Water®**

# THE ENAGIC BUSINESS

**A Sleeping Giant...  
...Is About To Awaken!**

*Change Your Water...*



*Change Your Life!®*

# THE ENAGIC BUSINESS

**An explosive business with massive earning potential:**

- ✓ Solid foundation built in Japanese Market**
- ✓ Proven product – BRAND NEW Market**
- ✓ Now reaching Business & Sales Professionals**
- ✓ Major U.S. & Global Expansion**
- ✓ Health & Wellness a MASSIVE Industry**
- ✓ A True Direct Sales Program – NOT Traditional MLM**

# THE ENAGIC BUSINESS

- No sign-up fee
- No monthly qualifications
- No stocking / loading inventory
- No annual renewal
- Accumulative sales
- International sponsoring
- Many ways to earn income
- Pays daily



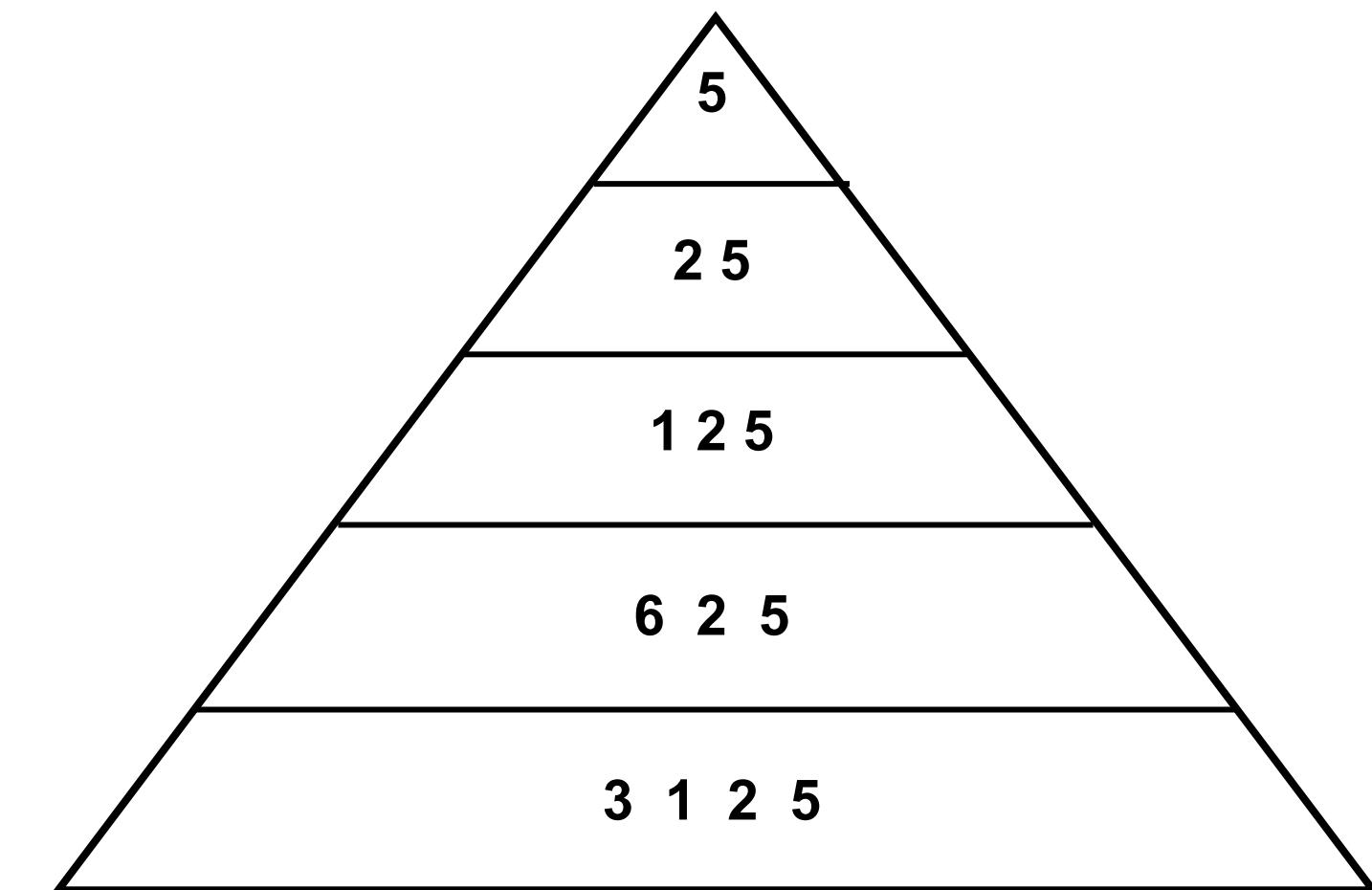
# The Unique Business Model

## - Direct Sales

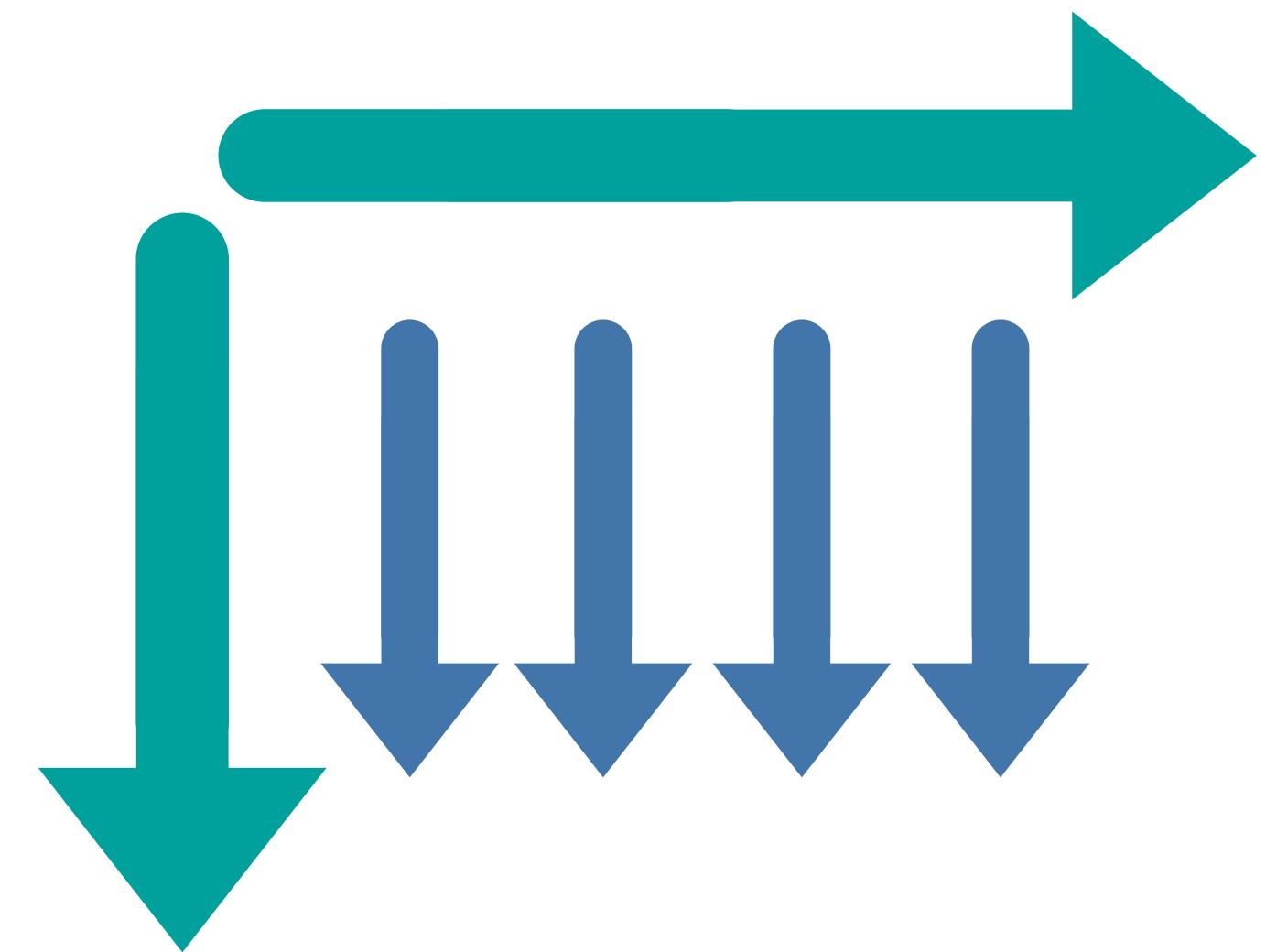
### MLM vs. Direct Sales

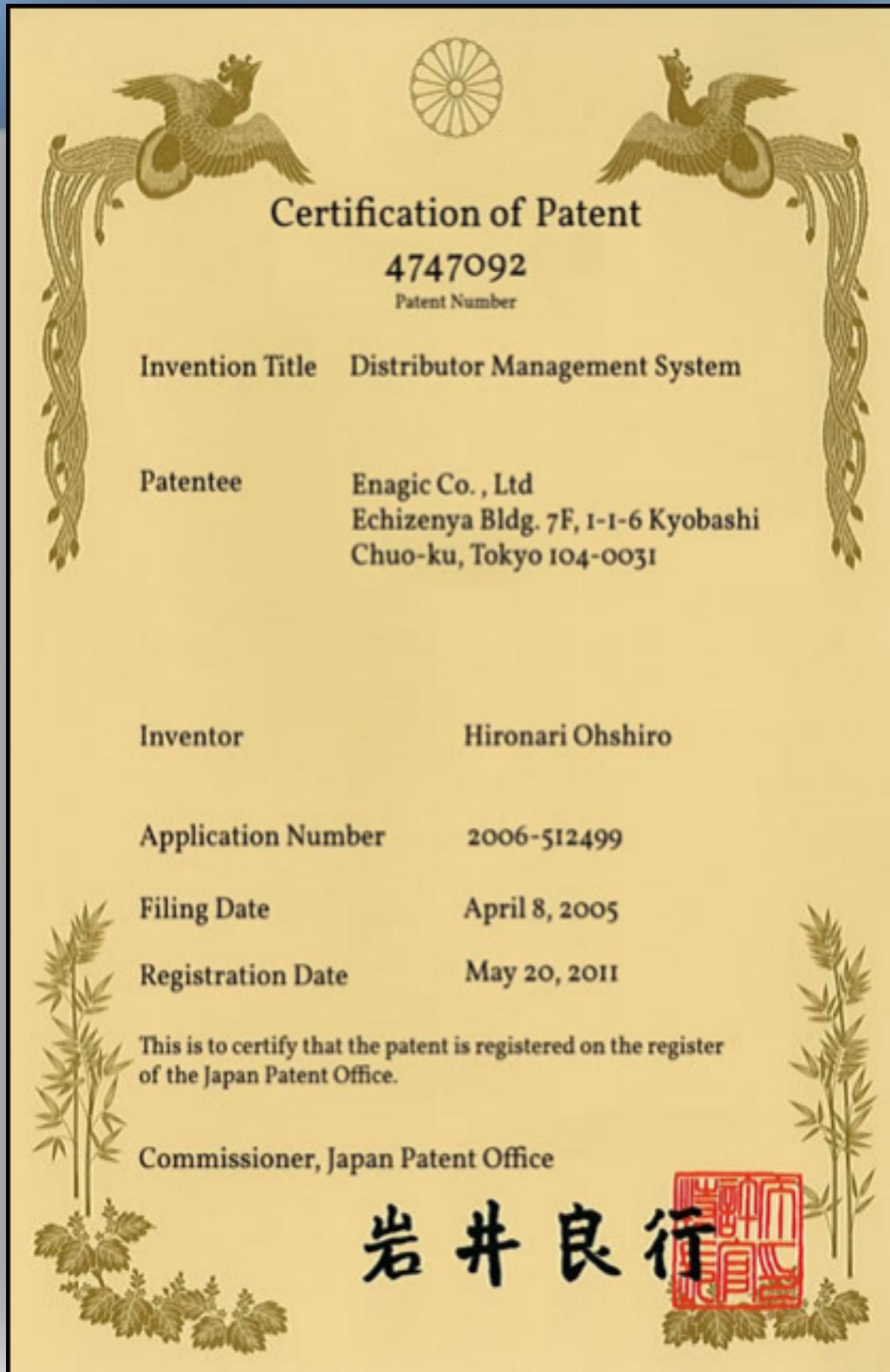
*Understanding the  
Difference*

**MLM – Pyramid**



**Direct Sales – Over & Down**





## PATENTED DISTRIBUTOR COMPENSATION PLAN

Enagic® is the ONLY ionizer manufacturer in the world with this coveted certification!

*This business model is unlike ANYTHING else in the Direct Sales Industry!!*

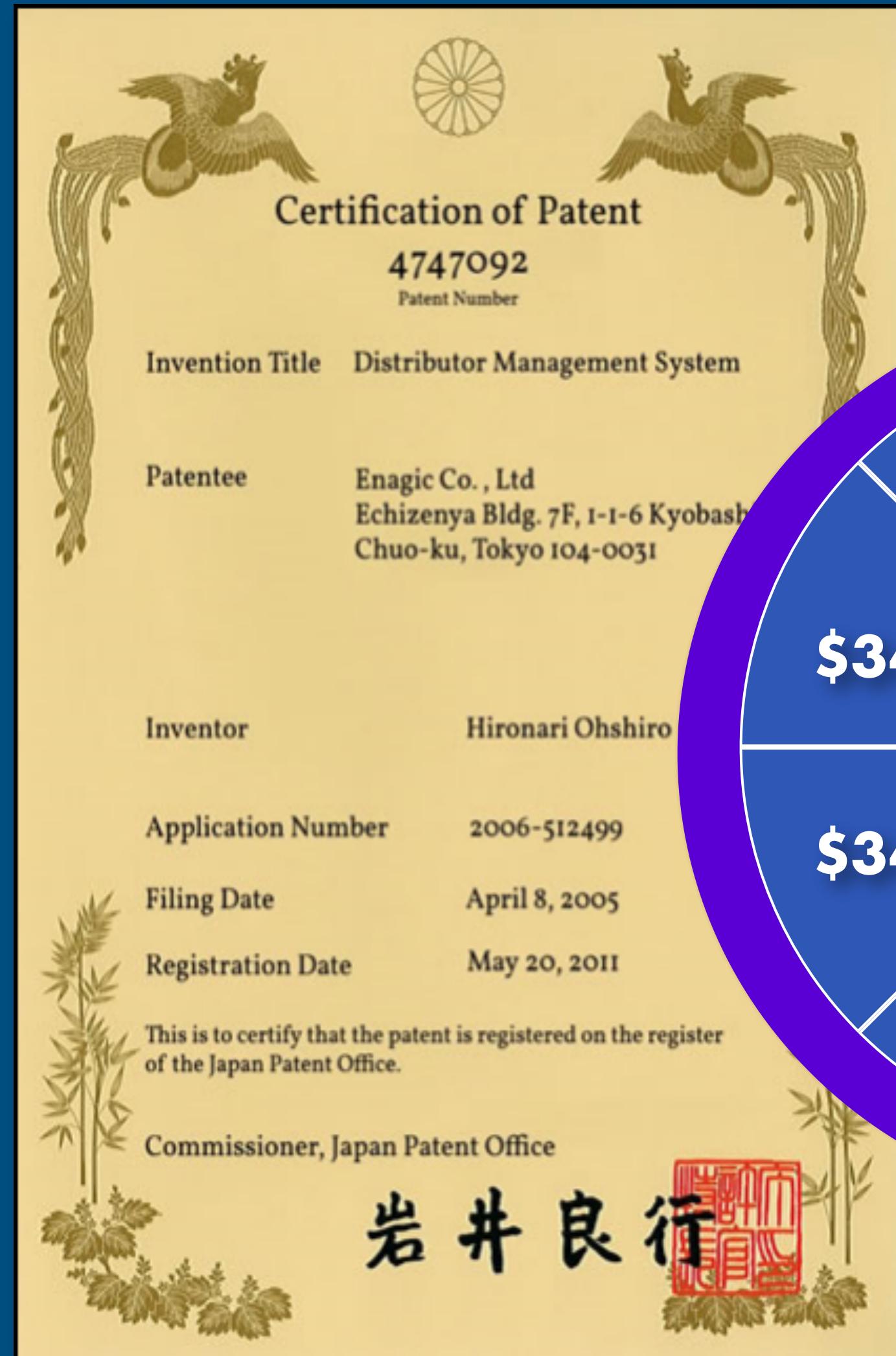
# 8-POINT COMMISSION STRUCTURE

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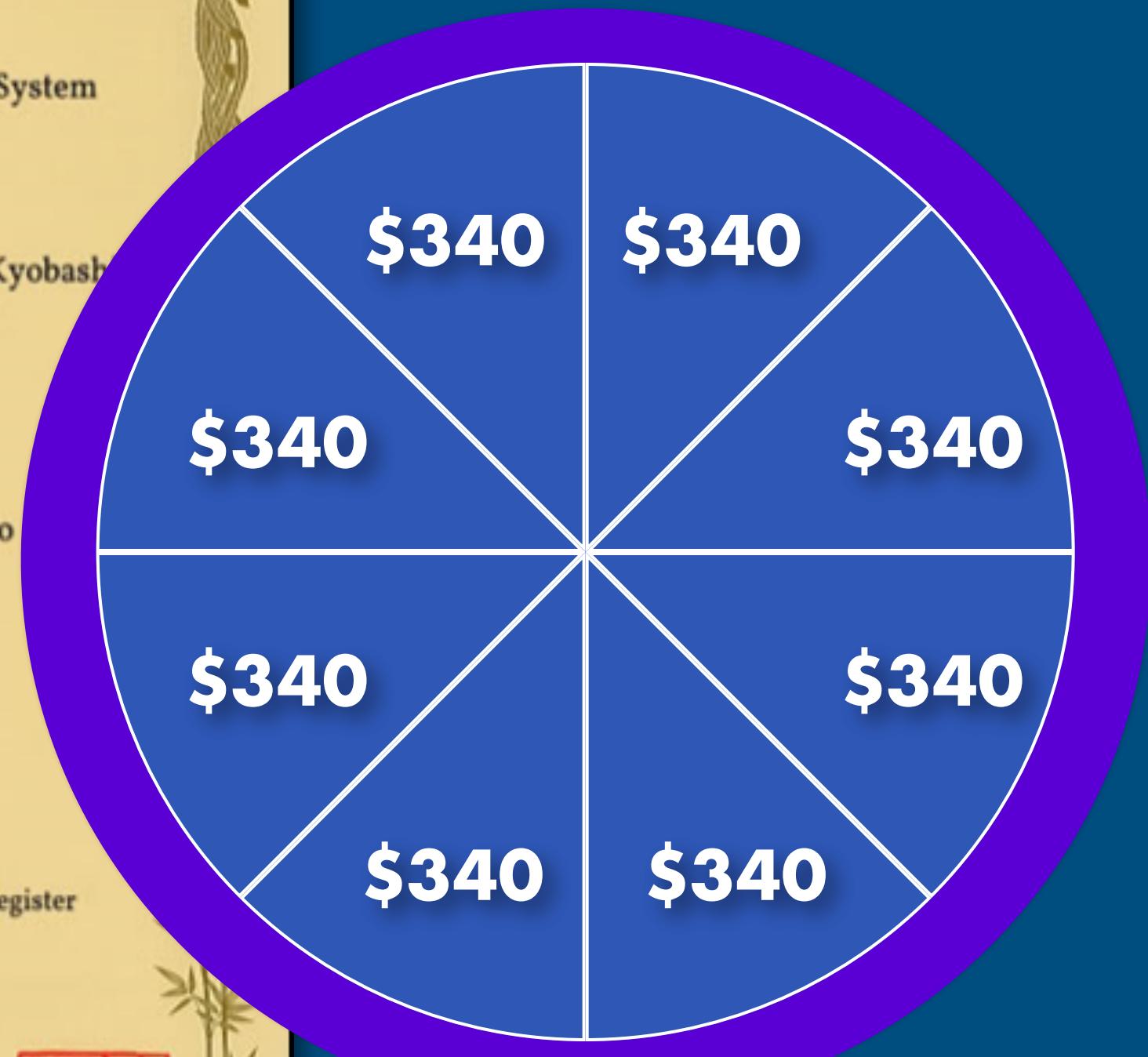
Enagic's patented 8-Point System is characterised by:

- No sign-up fee
- No monthly qualifications
- No stocking of inventory
- No annual renewal
- No time limits
- Accumulative sales
- International sponsoring

- For each Enagic product sold through a distributor, Enagic pays out 8 Points in commission.
- These are allocated to the distributor and consecutive distributors along his/her upline according to their rank in relation to the new sale.



# Patented Commission Structure!



K8 - \$4,980

8 Point System

1 Point = \$340.00





# Enagic® Marketing Plan



YOU



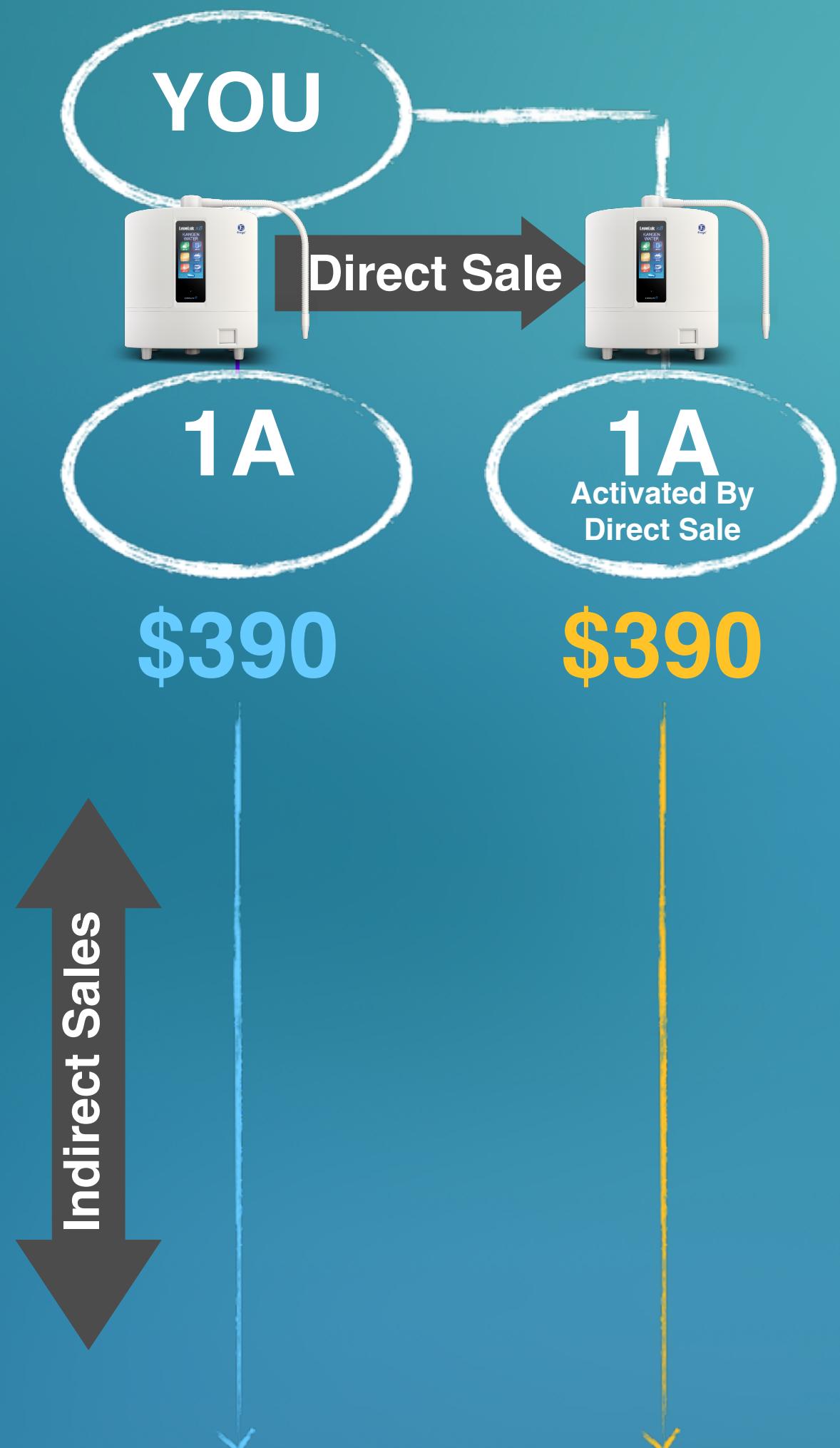
\$390

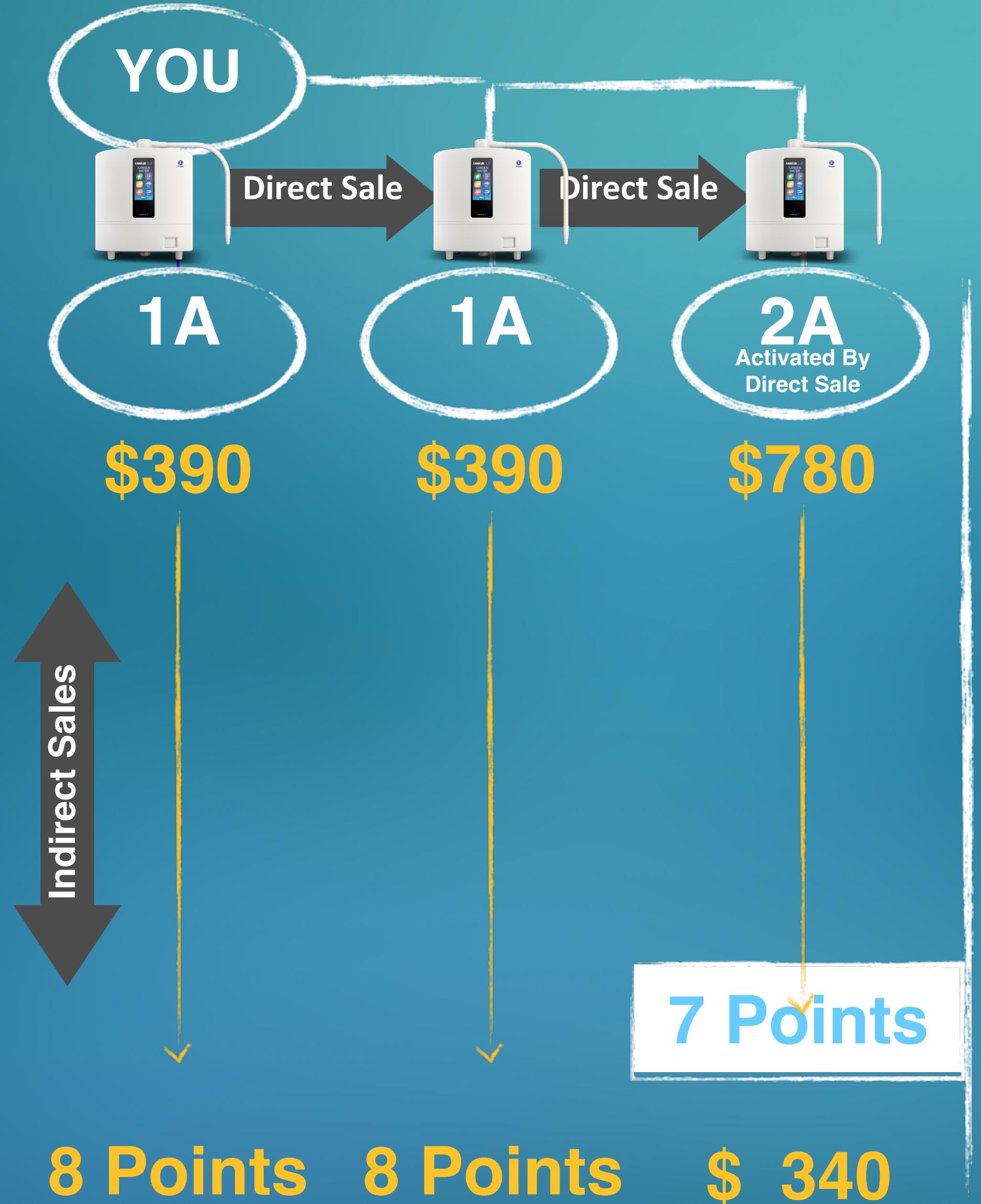
Indirect Sales

8 Points

**No Entry Fee!**  
You only need a  
**K8**























# Once you hit 6A!



\$180 Education Bonus



## WHAT THE SUCCESSFUL DISTRIBUTORS ARE DOING

- Share the Kangen Water
- Share the Information
- Live Demonstration
- Follow-Up
- Duplication
- Having Fun!

# The Reasons People Are Succeeding

All the lights  
are **GREEN**...



...for Creating  
An Amazing  
Opportunity



# The Reasons People Are Succeeding

**Simple & Duplicatable System**

***Target Market: Baby Boomers***

**High-Power Overrides & Bonuses**

**Phenomenal Compensation Program**

***Puppy Dog Marketing Approach***

**Outstanding Products**

**Rock Solid Company**

**New (Great Timing)**

# GREAT COMPANY & A WINNING TEAM

- Solid, growth oriented company
- Fantastic products with incredible benefits
- Leaders that will work with you
- Track record of group success
- Proven marketing system
- Cutting edge resources
- Dynamic referral program
- Team oriented



# THE COMPLETE PICTURE

LEADING TO GLOBAL EXPANSION!

**In 1974 – Commercial Version Introduced**

**In 1994 – Consumer Version Introduced**

**Sold 300,000+ Consumer Units**

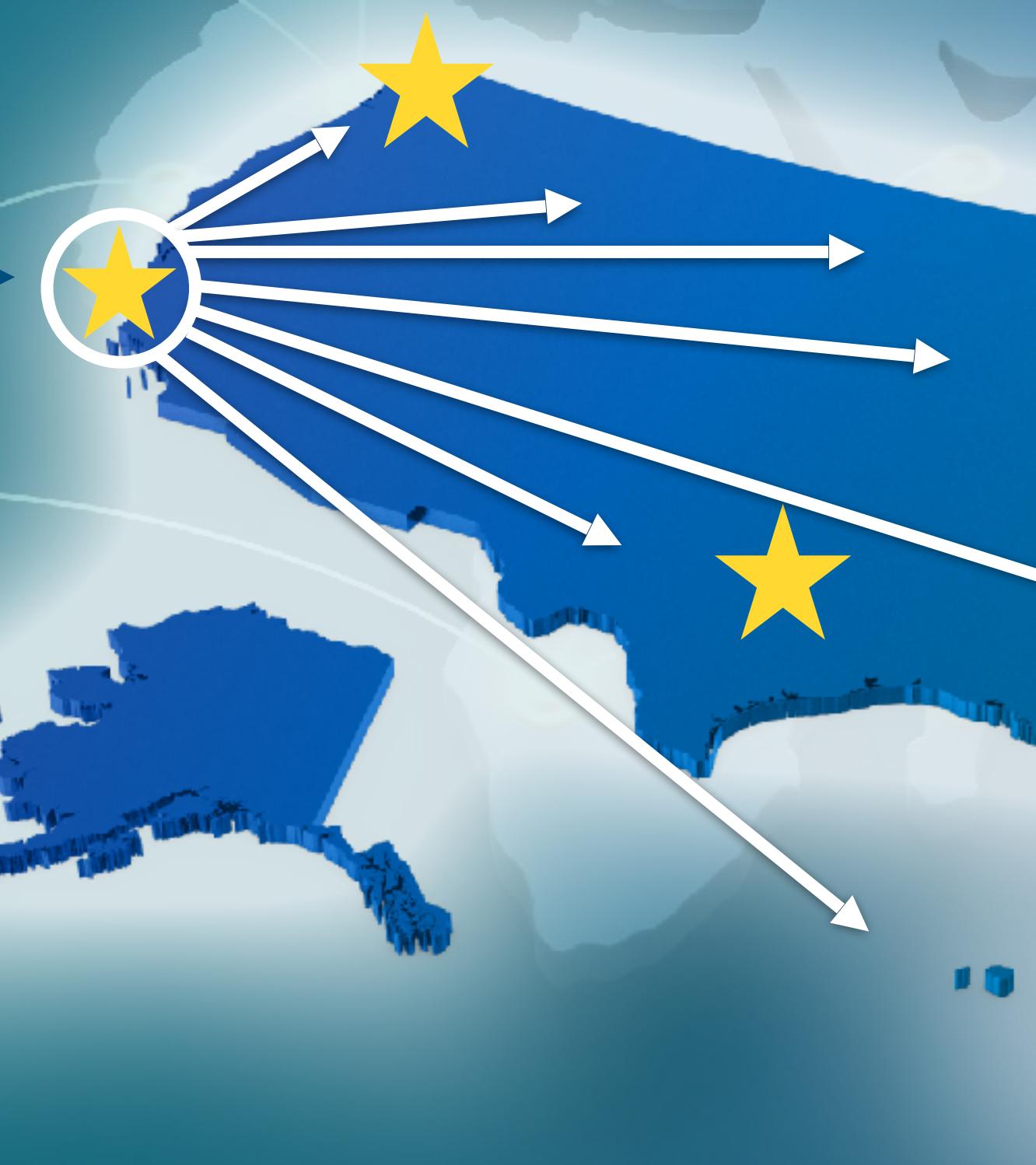
**JAPAN**



# THE COMPLETE PICTURE

LEADING TO GLOBAL EXPANSION!

2003 Expansion



Initial U.S. Market Expansion



# THE COMPLETE PICTURE

LEADING TO GLOBAL EXPANSION!



# BECOME A DISTRIBUTOR!

- ✓ The Project Is Awesome...
- ✓ The Product Is Spectacular...
- ✓ The Potential Is Massive...
- ✓ The Timing Is NOW!!!





*Change Your Water...*

**CHANGE YOUR LIFE!**